

IOWA LAND TITLE ASSOCIATION

Logo Use Policy

The Iowa Land Title Association logo is the sole and exclusive intellectual property of the ILTA. This logo may be used only by ILTA members in good standing as a means of exhibiting their affiliation with ILTA. Any failure by a member to comply with the terms and conditions contained herein may result in the immediate revocation of this license.

The ILTA logo must be used in its entirety and the appropriate notation "Member" must be displayed as shown:



This logo is a Registered Mark with the State of Iowa.

The use of the ILTA logo without a member designation is prohibited. The logo is two colors and the official color of the logo is Pantone 193 and black. The logo must be printed or displayed in its official color or in solid black.

The logo may appear on member's literature, stationery, business cards, business correspondence, advertisement, website or in any other comparable manner to signify the user's membership in ILTA provided it takes secondary status in appearance to member's name and credentials.

Use of the ILTA name, acronym or logo by non-members or members that have allowed their membership to lapse due to non-payment is strictly prohibited.

Without the express written permission of the ILTA you may not use the ILTA name, acronym or logo in a manner that in the sole discretion of the ILTA:

- Discredits ILTA or tarnishes its reputation and goodwill
- Is false or misleading
- Violates the rights of others
- Violates any law, regulation or other public policy
- Implies endorsement by ILTA of any product, service, event, position, action, idea or sponsorship
- Makes statements on behalf of the ILTA

Use of the logo shall create no rights for users in or to the logos or their use beyond the terms and conditions of this limited and revocable license.

ILTA reserves the right to change these rules at any time. Questions should be directed to the Executive Director.

Adopted: November 1, 2010